



WE **Q**ARE

QUALISA



A NEW CHAPTER

# WE QARE

WE QARE is a campaign that brings Qualisa's true essence to life — a brand guided by passion, care, and responsibility. Blending modern elegance with nature's raw beauty, it showcases that Qualisa is not only about growing beautiful roses, but about building a better world. The campaign reflects our deep commitment to social impact, environmental sustainability, and creating with genuine love and intention.





# Flirty



**BICOLOR PINK**



**6CM**



**40-60CM**

# Mandala

 PINK

 6.5CM

 40-70CM



#WeCare

# Pink *is the* NEW COLOR

Dallas



V.I. PINK



Country  
Blues



QUALISA<sup>®</sup>  
Fair Trade

#WeCare

&



Peonikiss

&



Fatima  
Gardens



Flirty

&



Creamy kiss

QUALISA



# SPRING AWAKENS IN *Soft Hues*

#WeCare

# Fatima Gardens

QUALISA  
Fair Trade

CREAM

6.5-7CM

40-50CM



&

ELEVATE  
ROSES

#WeQare

# SUMMER WEDDINGS

QUALISA  
Fair Trade



QUALISA®  
Fair Trade

# FAIR TRADE WEDDINGS



Toffee



Candlelight

Matilda

WeQare

#WeQare

# WEQARE

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