



# WE QUALISA QARE



A NEW CHAPTER

# WE QARE

WE QARE is a campaign that brings Qualisa's true essence to life — a brand guided by passion, care, and responsibility. Blending modern elegance with nature's raw beauty, it showcases that Qualisa is not only about growing beautiful roses, but about building a better world. The campaign reflects our deep commitment to social impact, environmental sustainability, and creating with genuine love and intention.







# Flirty



**BICOLOR PINK**



**6CM**



**40-60CM**

# Mandala



PINK



6.5CM



40-70CM





# Pink *is the* NEW COLOR

QUALISA 

Dallas



Country  
Blues



V.I. PINK



#WeQare



Peonikiss



Fatima  
Gardens



Flirty



Creamykiss

QUALISA 

# SPRING

AWAKENS IN


*Soft Hues*


#WeQare



# Fatima Gardens

 CREAM

 6.5-7CM

 40-50CM



ELEVATE  
ROSES

# SUMMER WEDDINGS

QUALISA 

Dragonfly &

Mango  
Tango

Orange  
Enigma

#WeQare



# FALL WEDDINGS

Toffee



Candlelight



Matilda



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let's connect |  |  | 

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