



WE Q^{QUALISA} ARE



A NEW CHAPTER



WE QARE

WE QARE is a campaign that brings Qualisa's true essence to life – a brand guided by passion, care, and responsibility. Blending modern elegance with nature's raw beauty, it showcases that Qualisa is not only about growing beautiful roses, but about building a better world.

The campaign reflects our deep commitment to social impact, environmental sustainability, and creating with genuine love and intention.





Lady Amira



BICOLOR PINK



6.5CM



40-60CM



 **SAF**
SOCIETY of AMERICAN FLORISTS

WINNER

Tycoon



YELLOW



6CM



40-70CM





Antonia Gardens

 CREAM

 6.5-7CM

 40-60CM



ELEVATE
ROSES

QUALISA 

Aurora Gardens

 WHITE

 6.5-7CM

 40-60CM

#WeQare



Fairytale

#WeQare

dreams



Veggie

 GREEN  6CM  40-60CM



Shimmer

 PEACH  6CM  40-80CM



Fatima Gardens

 CREAM  6CM  40-60CM

Orange Enigma

 ORANGE

 6CM

 40-60CM





Cancun

 YELLOW

 6CM

 40-60CM



#WeQare

QUALISA 



Barista

 TERRACOTA  6CM  40-70CM



Dragonfly

 PEACH  6.5-7CM  40-60CM

and more...

Alstroemeria *wonderland*

DISCOVER OUR BIG HEAD
ALSTROEMERIA

AVAILABLE IN DIFFERENT COLORS





Dallas

 RED  6.5CM  50-80CM



Red Queen

 RED  5CM  60-90CM



Mamma Mia

 RED  6.5CM  40-70CM

The Red INSPIRATION

WE QUALISA QARE

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let's connect |  |  | 

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